

Social technology standards for a student - the competence of a future specialist

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Abstract. One of the priorities of the competent specialist training is to ensure the conditions for establishing the social technology standards for a specialist. In the learning environment of the higher educational institution the "Foreign Language" subject has a considerable potential for the personal development, and the students' independent work on a foreign language is important in developing the positive motivation of students, what in future contributes to the adaptation and success of a young man in the society.

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Introduction

The accelerating obsolescence of all the elements of the occupational experience requires the modern specialist's competence in the lifelong self-education; during the post-industrial era the other type of a person - the flexible, able to quickly adjust to any changes and mobile one is in demand. During the competent specialist training the priority is to ensure the conditions for establishing the social technology standards for a specialist. "The social technology standards are intended to the conscious activity of the people, who set before themselves the task for not only optimizing their activity, but also carrying it out upon the dialogue between the participants of the social space, which members they are during this period" [1, 12].

A. Maslow's idea of self-actualization, D. McClelland's idea of the achievement syndrome is fundamental. A. Maslow attached the fundamental importance to the personal improvement, the changes in education. Thus, according to Maslow's theory an educator should do everything to facilitate one's personal self-development: «The purpose of learning is to bring about self-actualization, and the goals of educators should include this process» [2]. In his turn, D. McClelland emphasized, that «This plays an important role in status attainment research and has been found to influence both educational attainment and occupational aspirations of young people» [3]. The personal transition to a higher level of self-consciousness through self-development while achieving the creative self-actualization and personal individuality is considered as the fundamental conditions of developing competitiveness. [4] G. Allport wrote in his book «Personality: a psychological interpretation », that the focus on future, the active fulfilment of their creative potential are peculiar to the youth [5]. Thus, during their study at the university future specialists should have a viable possibility to increase their creative potential for the

life actualization through the development of their own competitiveness. The search for the means and methods establishing the specialists' competitiveness, educating the elements of the functional literacy and its creative use becomes urgent.

The "Foreign Language" subject is a part of the block of the human, social and economic subjects of "the third generation standard", which has a status of the compulsory subject, the study of which is intended to obtaining the so-called "general cultural skills".

The main purpose of a foreign language has been enshrined in the Federal State Educational Standard, which regulates the objectives, content and training means: to be the means of the students' general cultural development. Thus, it becomes clear that in the new educational context the importance of a foreign language as the means of the youth's general cultural development has been increased. "The specifics of the student's future professional activity when studying a foreign language at the university should be undoubtedly manifested, but - and it is important - it should not go beyond the general purposes of the bachelor's degree, where it concerns establishing the mechanisms of motivation to obtaining the future occupation" [6, 68].

The foreign language has a considerable potential for the personal development, what is a key factor in developing an independent person, the subject's of his own creative life, who is aware of the meaning of his life and work [7].

The message "Lifelong Education" reflects not only the fact, that the young specialist could be unclaimed in the labour market, join the ranks of the unemployed, and will have to master a new field of activity, a new occupation, but also the fact, that the motto of many modern industries, which keep abreast of the progress is "we need the specialists who are ready to learn forever". Therefore, in the university education the fact, that the student should establish the

ability and mainly the competence in obtaining the new knowledge and skills is important [8]. In this case, the problems of the students' independent work come to the forefront, the solution of which is based on the application of the human technologies development. The human technologies use a complex of the human and natural science knowledge on the basis of the skill establishing and system approaches [9]. It concerns the establishment of the social technology standards for a student, where the important role is played by the training techniques, such as the cooperative training, training in a small group.

In accordance with the Federal State Educational Standard 50% of the study time in the full-time education is given to the students' independent work. The main types of the students' independent work traditionally include: the supplementary study of the theoretical training material; doing homework; preparation to lectures, practical and laboratory studies; executing the computation and graphics works, coursework, participating in training and research works, and so on. The modern learning environment has specified the new requirements for the professional activity of the university professor, raised the requirements for his scientific and cultural literacy, the level of thinking and creativity, and determined the need for finding the ways to establish the social technology standards for the students.

When studying a foreign language managing the students' independent work is very important for developing the positive motivation. According to the theory of motivation achieving success in various fields of activity, establishing motivation contribute to the development the specialist's competitive qualities, and the work achievements solidify the interest and positive commitment to the chosen activity [10]. The achievement motivation is focused on the intent to success or failure avoidance.

The innovation in the educational activity of the foreign language teacher is that, he helps a young man either to establish and to develop his self-learning skills, or to increase the level of establishing the university students' competence in self-learning, while intending his activity to the students' independent work. Self-education could intensify the personal development, "turn on" the interest in researches, their own fruitful creative work, i.e. ensure the personal self-development. In the today's society it is the conditions required for the success in any occupation. It is the educator's personality, which becomes the

main actor, contributing to the establishment and development of the social technology standards for students.

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